



Newsletter Audience Growth Agency

1. Banner builder for displaying banner on third-party sites
2. Adding user's RSS Feed with podcasts to playing those podcasts on

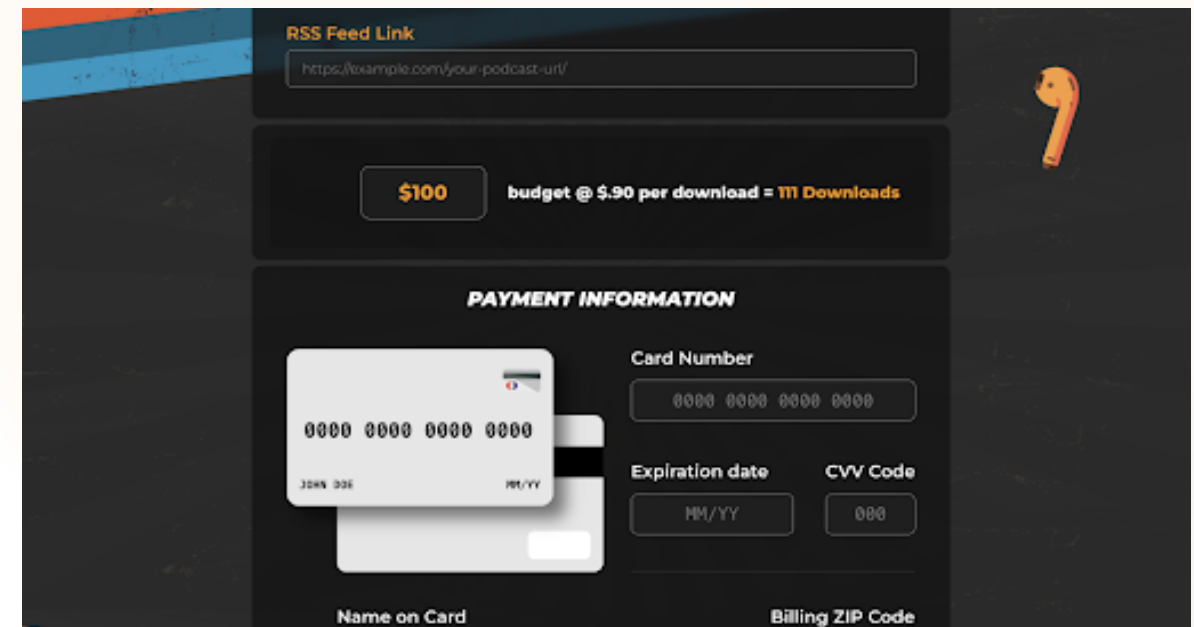
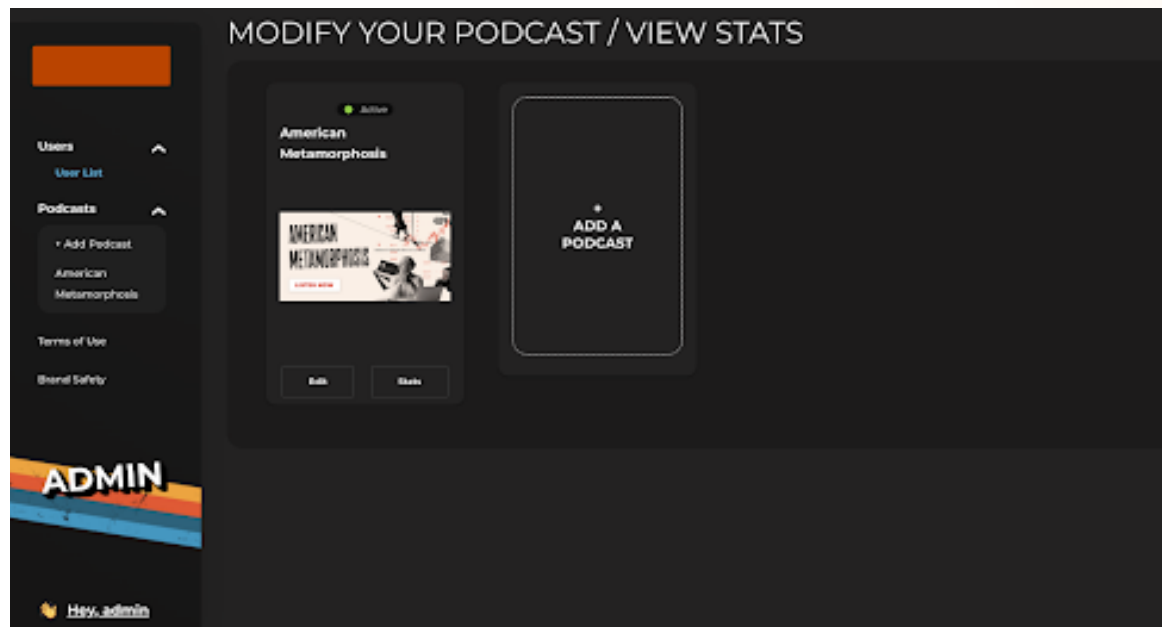
Categories:

Online Marketing & Advertising

Client Country: 📍 USA, Connecticut

Years of Development: 📅 2019 (present)





Client Background

The largest driver of engaged subscribers to many of the most prominent newsletters in the US. We cultivate one-to-one relationships with our partners, ensuring consistent scalable results for advertisers (newsletters), predictable revenue for publishers, and a seamless engaging user experience for the audience. We specialize in a number of unique, high-impact placements designed with both the brand and the publisher audience in mind.



Tech & libraries stack

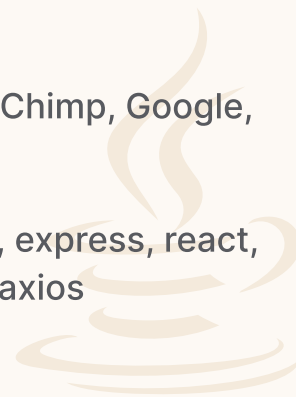
Back-end: node.js, Express.js

Front-end: React

DB: monogodb

API integrations: AWS, StackAdapt, MailChimp, Google, Stripe, Tune

Libraries used: mongoose, @material-ui, express, react, moment, lodash, formik, axios



GROW YOUR PODCAST AUDIENCE

moPod is the largest driver of engaged listeners to many of the most prominent podcasts in the US. Need to grow your podcast audience with real, engaged listeners while meeting your growth goals against realistic KPIs?
[Look no further!](#)

[SCHEDULE A DEMO](#)

PURE PERFORMANCE

moPod is your go-to growth partner. We get paid only for performance.

- No Guesswork
- No CPC or CPM
- Pay per IAB 2.0 Download
- Free design work
- Free guidance
- Hit your KPIs

We act like your ad agency but without the high (or any!) agency fees. moPod gives you FREE consulting on best advertising practices, ad and graphic design, and podcasting in general - we want you to win!

YOUR STATS

stripe

Payment with Stripe

aws

Saving files in AWS bucket



Banner builder



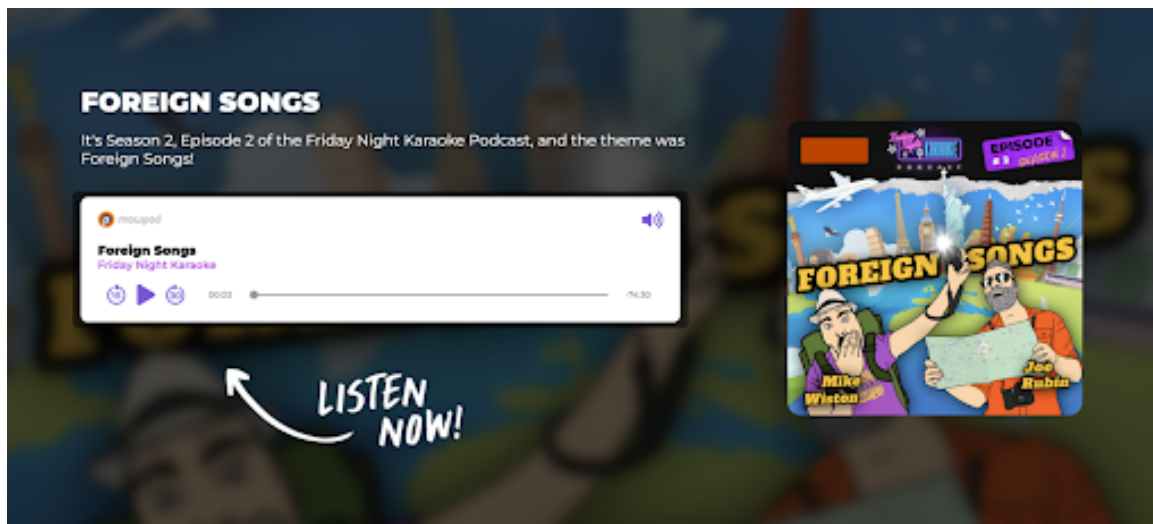
Getting a mp3 file from RSS Feed and playing it.



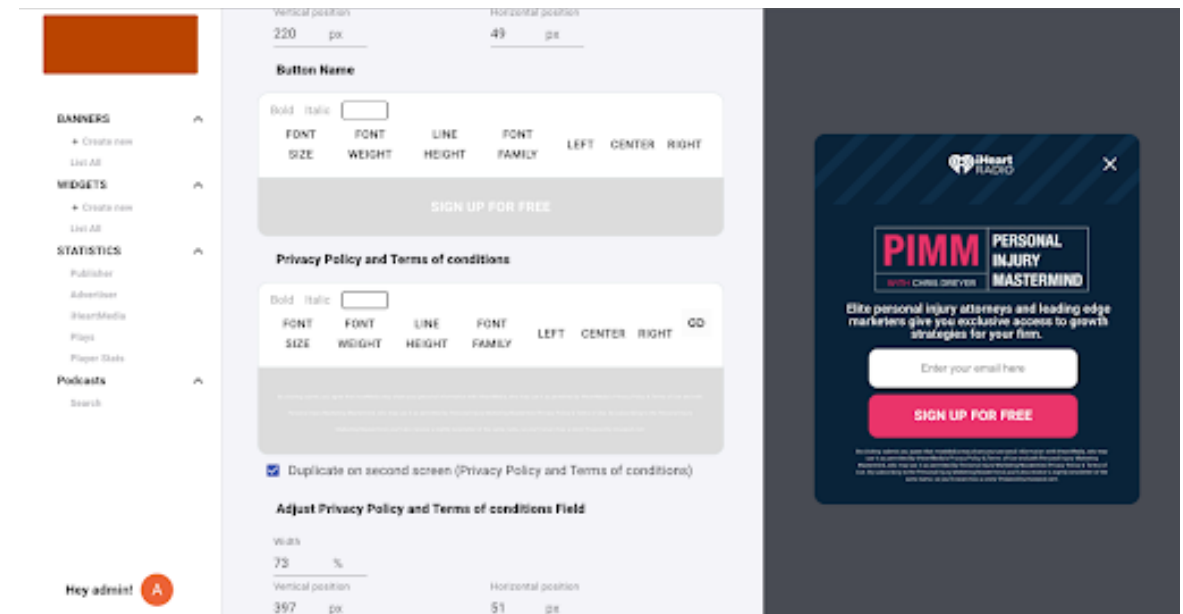
Reporting in xlsx format



Getting/setting data google spreadsheet



It's Season 2, Episode 2 of the Friday Night Karaoke Podcast, and the theme was Foreign Songs! FNK was founded in the USA, so IFNKForeign was all about artists that originate OUTSIDE the US. If the singer (for solo acts) or group is from anywhere other than our lovely Red, White, and Blue, the FNK karaoke artists sang their songs loud and sang them proud! Take a musical trip around the globe with us! Featured in this episode alongside hosts Mike Weston and Joe Rubin: Tony Wav and Isabel Aguilar with Cancion del Mariachi (Spanish) by Los Lobos and Antonio Banderas; Pharos Moir with Ako'y Sa



You open the champagne, you found the best developers

Fluvius always stays at the source of success of its clients, since the Client is the core value. Moreover, we heavily strive to make successful & happy the users of our clients providing rather complex interactive business support, than only programming services.

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